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NEWS

Spring 2013 Vol 1

## Deck Materials Wood Vs. Composite Pros & Cons of Both



### CB Leads The Industry: 97% Service Rating!

At a time when many remodelers provide sub-par service, Custom Built (CB) leads the industry with a 97% service satisfaction rating. Ranked by a third party research firm:

**GuildQuality.com**



Each time CB completes a project, GuildQuality.com e-mails the customer and asks them how CB did on: communication, scheduling, cleanliness budgeting and more. GuildQuality.com compiles the results and provides feedback to CB fast! If there are problems, they get addressed quickly.

GUILDQUALITY

Due to such a high satisfaction ranking, nearly all of CB's projects are from referral or repeat customers. CB's goal is to provide their customers with a very high level of service. Fast customer feedback from GuildQuality.com makes that possible.

### Choosing the Right Deck Materials Which is right for you?

For homeowners wanting an outdoor area to entertain guests on those warm summer evenings, decks are a great choice. But with such a variety of options today, it's easy to get stuck when it comes to deciding which material to use.



Most decks are made of wood (pressure-treated or not) or a composite material made of both wood and plastic fibers. Let's look at the pros and cons to both.



#### Appearance

Wood, with a semi-transparent stain, has a natural look to it. Composite decks have a more smooth finish because of the plastic, although this means no splinters in bare feet.

#### Maintenance

Wood will require more maintenance, including cleaning and re-staining every 1-3 years. Although composites were at one time labeled as no maintenance, they actually do require a semi-annual cleaning, but will never need to be re-stained. One other thing to keep in mind: If any scrapes occur in the deck, composites cannot be sanded. Wood can and may require sanding or replacing of boards. Both need to be cleaned regularly to prevent mildew.



#### Cost

Composite decks are more expensive upfront. While wood costs less at the outset, long-term maintenance could possibly even cut costs in the end between the two.



#### Environmental Impact

Custom Built offers Trex decks which are

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Cleaning And  
Staining****Expires  
March 30th!****Go to the  
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Wood Vs. Composite****Want to Add Railings?****Watch Video:  
Wood vs. Composite**

made from both recycled plastics and recycled wood, materials that would otherwise end up in a landfill. Wood is a renewable resource when sourced from sustainable sources like the Forest Stewardship Council.

**Need Help Deciding?**

There are pros and cons for both choices, and it comes down to what best suits your interests and deck design. Whatever you decide, Custom Built offers a variety of high quality decking materials to meet all of your outdoor needs, including composite Trex decks, plastic and vinyl, as well as exotic hardwoods, cedar, and pressure-treated. From the most simple deck to multi-tiered levels, Custom Built will personalize your deck according to your needs. But don't stop there.

**Want to Add A Gazebo?**

Custom Built also offers those outdoor entertainment extras including sun rooms and gazebos. Thinking about adding an extra room off the back of your house to catch those new rays of spring sunshine? Or maybe you have been meaning to clean out your basement and create some more liveable space. During your spring cleaning, it's the perfect time to plan those remodeling projects you've been dreaming of all winter long. Call Custom Built today for all of your professional remodeling needs including basements, bathrooms, kitchens and sun rooms.



***Call Custom Built For all Your Remodeling Needs!  
517-881-9871***

Thank you for your business!

Chris & Mike

**Save  
25%**

**Special Offer From Custom Built:  
Save 25% on Any **Wood Deck Sealing** Or  
**Composite Deck Cleaning** Project!  
*Get Your Deck Ready Early for Summer Fun!***

**Call Mike,  
Today!**

**517-881-9871**

**HURRY!**

**Offer**

**Expires**

**March 30th!**

Spring is the best time to get your deck ready for summer. Custom Built is scheduling cleaning, sealing and staining projects RIGHT NOW! If you get into the schedule before March 30th you can take advantage of this 25% savings offer.

**When you call, you must tell Mike that you want to take advantage of the **March Deck Savings Offer!** Or print out and present this coupon to Mike when he visits your home to give you an estimate.**

This offer cannot be combined with any other discounts or specials from Custom Built.

**[Go to the video for more information and to schedule now!](#)**

**Offer Expires: March 30, 2013**

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