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NEWS

Spring 2013 Vol 3

## How to Maintain Your Composite Deck



### CB Leads The Industry: 97% Service Rating!

At a time when many remodelers provide sub-par service, Custom Built (CB) leads the industry with a 97% service satisfaction rating. Ranked by a third party research firm: **GuildQuality.com**



Each time CB completes a project, GuildQuality.com e-mails the customer and asks them how CB did on: communication, scheduling, cleanliness budgeting and more. GuildQuality.com compiles the results and provides feedback to CB fast! If there are problems, they get addressed quickly.



Due to such a high satisfaction ranking, nearly all of CB's projects are from referral or repeat customers. CB's goal is to provide their customers with a very high level of service. Fast customer feedback from GuildQuality.com makes that possible.

### Maintaining Your Composite Deck Quick Tips For Homeowners

#### Composite Decks Need Regular Cleanings



What you may or may not know as a composite deck owner is that composite decks were at one time labeled as Maintenance Free, leading homeowners to believe that their deck required no cleaning. Yet because composite decks are made of a combination of plastic and wood fibers, they still have the ability to mold and mildew if not cleaned regularly. In an effort not to mislead homeowners, composite decks are now being marketed as Low Maintenance.

#### Composites Require Less Maintenance Than Wood

Compared to a wood deck, composite decks overall require less maintenance. You will never need to restain, seal, sand or replace boards on your composite deck. What you will need to do is clean it twice a year. Spring and fall are the best



times for cleaning. If your composite deck has been well maintained and just needs dirt and debris removed, it can be done with a bucket of warm soapy water, a soft bristle brush and a hose. Keep in mind that any food spills will need to be cleaned up right away, as things like grease and wine can still soak into the wood fibers causing possible mold or staining. A special composite deck cleaner may also be required to keep the surface clean. You should always check with the manufacturer of your deck before using certain products to maintain your warranty, as well as to avoid coloring or staining.



#### Option: Have It Professionally Cleaned

Custom Built can help you make the right choices to keep your composite deck looking great. Call today to schedule your spring deck cleaning before your backyard summer parties get



**Watch Video:**  
**Wood vs. Composite**

## Special Offer:

25% Off All Deck  
Cleaning And  
Staining  
Expires March  
30th!

Go to the [Video Page](#)  
to schedule now!

underway. Schedule now and take advantage of our special offer (below.)

### CB Does More than Decks!

Custom Built excels in giving bathrooms and kitchens a makeover fit to your needs and liking. Whether it's a refinished basement or additional sun room, we always work with the highest quality materials and excel at customer service.



***Call Custom Built For all Your Remodeling Needs!***  
***517-881-9871***

Thank you! We really appreciate your business!

Chris & Mike



# Save 25%

## Call Mike, Today!

**517-881-9871**

**HURRY!**  
**Offer**  
**Expires**  
**March 30th!**

### Special Offer From Custom Built: Save 25% on Any **Wood Deck Sealing** Or **Composite Deck Cleaning** Project!

***Get Your Deck Ready Early for Summer Fun!***

Spring is the best time to get your deck ready for summer. Custom Built is scheduling cleaning, sealing and staining projects RIGHT NOW! If you get into the schedule before March 30th you can take advantage of this 25% savings offer.

**When you call, you must tell Mike that you want to take advantage of the **March Deck Savings Offer!** Or print out and present this coupon to Mike when he visits your home to give you an estimate.**

This offer cannot be combined with any other discounts or specials from Custom Built.

**[Go to the video for more information and to schedule today!](#)**

**Offer Expires: March 30, 2013**

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