

Having trouble viewing this email? [Click here](#)

NEWS

FALL 2012

## Seal Up Your Attic: Eliminate Chimney Effect!



**A Custom Built  
Special Offer:  
50% Off Energy  
Audits--Until  
November 20th!**

[Register Now](#)  
[About Us](#)  
[Related Topics](#)



**Watch Video:Should You  
Repair Or Replace?**



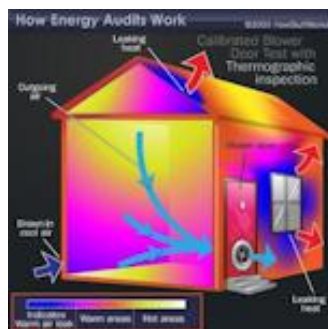
**A Custom Built  
Special Offer:  
50% Off Energy  
Audits--Until  
November 20th!**

[Register Now](#)  
[About Us](#)  
[Related Topics](#)



### Is Your Home Ready For Winter?

*Start by Sealing Up The Attic!*



An unsealed attic will act as a chimney in a leaky house. One of the first things you can do to begin sealing up your house for winter is to stop the "chimney effect." Hot air generated by the furnace will rise and pull air in through basement or window leaks. The air is then pushed out through leaks in the attic. This chimney effect

creates energy losses and costs you money. Here are some tips for sealing attic leaks.

#### Sealing The Big Holes First

Don't worry about sealing all of the small cracks. Start with the biggest holes first. One of the areas to examine is where the walls in your home meet the attic floor. Dropped soffits, dropped ceiling areas and behind or under kneewalls are a great place to start. These are typically not sealed and insulated well enough to prevent heat loss. If you have a room that is built into an attic space, you will want to be sure that the open cavities under the floor are insulated.



#### Look For Dirty Insulation

One good indicator of air leaks is dirty insulation. Even though insulation is stuffed into a space, it may look blackened or dirty. This indicates that dirt, dust and air are moving through the insulation on a regular basis. The remedy is to pull

the insulation back, caulk and fill the cracks that are causing the air leak, then re-insulate.

#### Inspect Flues & Vent Pipes

You will also want to inspect areas where vent pipes and



**Watch Video:Should You Repair Or Replace?**

furnace flues pass through the ceiling and attic space. There may be cracks and gaps around these pipes that can be caulked and better insulated to keep your home airtight. Once the major holes and gaps in your attic are filled, other more minor sources of heat losses can be located. These would include electrical junction boxes for ceiling fixtures and plumbing pipes that pass through the attic space. Cracks around these culprits can be either caulked or filled with foam to slow down air leaks. The final step in eliminating the chimney effect in your attic is to seal the attic door. This can be done with weather stripping placed around the hatch frame. Then add a hook or latching system that pulls the hatch door in tight to the weather strip.



**Special Offer: 50% Off!**

Sealing up an attic can be a challenge for the average homeowner. Knowing what to look for and the best way to seal it up is sometimes best left to the professional. Custom Built is a Certified Energy Star Contractor, and has installed energy efficient solutions for homeowners for many years.

Until Nov 20th, Custom Built is offering 50% off on Home Energy Audits! See details in the coupon below. If you would like to take advantage of this offer, visit [this web page and watch the video](#). Or simply call us at: 517-881-9871



**Save  
50%**

**Call  
Mike,  
Today!**  
**517-881-9871**

**Special Offer From Custom Built:  
Save 50% on a Home Energy Audit!**

***Eliminate Drafts & cold Spots Before Winter Arrives!***

A Home Energy Audit and Analysis is the most effective way to find the air leaks and sources of energy loss in your home. The Audit will point out problem areas, recommend solutions and help you prioritize the most pressing needs in the correct order. Custom Built has been providing energy efficient solutions to its customers for years and is prepared to guide you to the most cost-effective solution for eliminating energy loss in your home!

[Watch the video and take advantage of this offer today!](#)

**Offer Expires:  
November 20, 2012**

[Forward this email](#)



*Try it FREE today.*

This email was sent to [chris@cbdecks.com](mailto:chris@cbdecks.com) by [michael@cbdecks.com](mailto:michael@cbdecks.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Custom Built | 2037 W. Grand River Avenue | Okemos | MI | 48864