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NEWS

Spring 2013 Vol 4

## How to "Dress Up" Your Deck With Accessories!



### Custom Built Launches New Website!

Custom Built, of Okemos, Michigan announced this week the launch of an all-new website at: [CallCustomBuilt.com](#). The new site is an information portal for customers to learn more about the various aspects of remodeling.

"Everyone has questions before they remodel. The new site is designed to help homeowners understand and answer their questions about remodeling," said Chris Scott of Custom Built.



"The new website will help people know the questions they should ask before they hire a remodeler," added Scott.

**Be Sure to Visit**



**And Like Us Today!**

**Enter to Win:**  
**Order A Deck**  
**By May 31st**  
**And Win A**  
**Trex Steel**  
**Foundation**

### Create Your Own Little Paradise *Quick Tips For Homeowners*

#### Accessories Enhance The Outdoor Experience



Now that you've invested in a deck for the warm summer months, it's time to think about dressing it up with those special extras that can create your own little piece of paradise right in your

backyard. Just like indoors, things like seating, color, lighting and music set the mood for the type of environment you are creating outdoors.

#### Think About How You Use Your Deck

First, consider how you will use your deck. Dining? Entertaining? Relaxing? Cooking? Or, perhaps all of the above? A well-used deck can be sectioned off into different zones for grilling, dining and lounging by adding railings, strategically place furniture or plants, or even by adding on multiple levels or tiers to



your deck. Built-in seating like benches with storage underneath can direct guests to established lounging areas and extend seating for large parties. Also consider widening your railings to



create larger ledges for more seating, places to set drinks, or even built-in planters to add a splash of color. You can also add color and privacy by vertical hanging weather-proof fabric screens or overhead awnings. Awnings provide much needed

shade on hot sunny days, while also adding aesthetic appeal. They can be made retractable for cooler days and stargazing nights.

#### Pergolas Are A Nice Touch

If you're looking for a more permanent structure, a pergola



## Kit

**A \$5,000 Value!**  
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**CB Leads The Industry: 97% Service Rating!**

At a time when many remodelers provide sub-par service, Custom Built (CB) leads the industry with a 97% service satisfaction rating. Ranked by a third party research firm: **GuildQuality.com**

GUILD  QUALITY

Due to such a high satisfaction ranking, nearly all of CB's projects are from referral or repeat customers. CB's goal is to provide their customers with a very high level of service. Fast customer feedback from GuildQuality.com makes that possible.

over the deck or portion of the deck is a good option. Think overhead lattice. It can be built of wood or composite material to match your deck, and allows for partial sun and partial shade. Get creative by growing climbing flowering vines, even grapes, over your pergola to provide color or tasty treats and full shade for guests.



### Night Lighting Adds Safety



For those get-togethers that last a little longer than expected, installing lighting around your deck can keep the party from moving indoors once the sun goes down. Wall lighting, hanging lanterns, solar lights on railing post tops, in-ground lights, or floodlights are all options. Lights also add both safety and security to your yard. Stop tripping up steps in the dark by adding built-in lighting to deck stairs or along pathways. Motion-censor lights can both help protect your family and light up the yard without having to flip a switch.

### The Final Touch: Surround Sound

Finally, no party is complete without music. Gone are the days of blasting your boombox out the window or leaving your ipod and speakers out in the rain. Installing a weatherproof, outdoor sound system creates a more even sound throughout the area. A variety of speaker choices are available designed to blend with your environment.



***Call Custom Built For all Your Remodeling Needs!***  
***517-881-9871***

Thank you! We really appreciate your business. Be sure and visit our new website: [CallCustomBuilt.com](http://CallCustomBuilt.com)

Chris & Mike



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**Order a New Deck Today and Enter to win!**

## Foundation Under Your Deck Today!

A "high-performance,  
low-maintenance,  
dual-coated galvanized  
steel foundation that  
won't sag, rot, warp or  
leave you hanging like  
traditional pressure-  
treated wood  
substructures."

By **TREX Elevations**

**You can win an all-steel foundation under your deck,  
when you order a Deck before May 31st!**

**Here's how to qualify:**

- Call Mike at Custom Built to set an appointment;
- Place and sign a deck order between May 1- 31, 2013;
- The price of the order must be a minimum of \$15,000;
- Your name is then entered into the drawing.

A drawing will be held on May 31, 2013 and the winner will be notified the same day. This offer cannot be combined with any other discounts or specials from Custom Built. The prize will only be awarded in materials and labor toward the actual purchase of a deck valued at a minimum of \$15,000. Under no circumstances will cash be awarded or refunded in lieu of the prize of parts and labor.

Go to [CallCustomBuilt.com](http://CallCustomBuilt.com) to get in on this offer.

**Offer Expires: May 31, 2013**

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